



Digital marketing, but make it *intentional.*

You may be an agency owner looking for another set of eyes on your marketing campaigns.

Or a strategist or business owner tired of YouTube University and ready for some real-deal, expert guidance.

Either way, you should pull up a virtual chair because you're in the right place.

LET'S CHAT

Wish you could rent a digital marketing director for a few weeks?

(Spoiler alert: you totally can.)

Even if you've made reasonable progress on your own, you probably know you could do a heck of a lot better.

Maybe you want a second pair of eyes on your Google Ads campaigns.

Or perhaps you wish you had someone who could coach you through setup and implementation, helping you to manage things on your own.

You might know there's room for improvement, but you don't know where to start or what to fix.

Sound familiar?



"I don't think there's anyone more concerned with the human side of PPC (and marketing in general) than you. ***Everything you say and do has relationships and people at the heart of it.***"

ASHWIN BALAKRISHNAN, OPTMYZR

Hi, I'm Amalia.

I'm the founder of Good AF Consulting.

Think of me as your digital marketing detective.

Your PPC private eye.

The Benoit Blanc of Lead Gen.

Digging up clues and unearthing the massive value hiding in your digital presence

You don't know what you don't know. But I do.

That's why I work closely with small business owners, digital marketing agencies and subject matter experts to help them figure out what's not working and where they could improve.

And I make the whole process really fun, too.

LET'S CHAT



Here's how you can borrow my brain.

POPULAR SERVICES FOR SMALL BUSINESSES AND PROFESSIONALS

GOOGLE ADS AUDITS

Google Ads is complicated, and it can be hard to know if you're on the right track. An audit from our Founder, one of the top Google Ads experts, can give you the peace of mind you're looking for. There's the option to have us implement findings, too.

COACHING & TRAINING

Whether you are a small business and you want to manage ads yourself, or you are just starting your career and want a mentor to bounce ideas off of, our custom ongoing coaching and training services can provide the support you're looking for!



STRATEGY SESSIONS

Short on time? This 60-minute AMA-style service is perfect if you want to get some 1:1 time with a digital marketing expert (a.k.a. our founder, Amalia), but aren't looking for ongoing support.

POPULAR SERVICES FOR MARKETING AGENCIES



GOOGLE ADS AUDITS

Sometimes it's hard to see the forest for the trees. Have a stubborn account you can't get to perform? Looking for someone to come in quarterly and give your accounts a

AGENCY SUPPORT

Having worked in digital marketing agencies for over a decade, we understand that there are periods of time where business is booming but the team just doesn't have

health check? We're the people you want to speak with.

capacity. Bring us onboard without having to get us up to speed!

[MORE ABOUT SERVICES](#)

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Digital marketing strategy for business owners who give AF.

We give you the guidance and insights you need to make the right decisions, maximize your profit, and support your people.

That's why we are...

TRANSPARENT AF. +

THOROUGH AF. +

IMPACTFUL AF. +

CONSCIOUS AF. +

Your favourite marketers' favourite marketer.

Our founder Amalia has been featured in:

PPC HERO

WordStream
Online Advertising Made Easy

RANKABLE



PPC CHAT



Your digital marketing shouldn't feel like a mystery.

We'll show you what's missing or not working with your current efforts so you can be more in control of your digital presence and maximize results.



YES PLEASE! LET'S CHAT.



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