

# JASMINE WILLIAMS.

CONTENT + SOCIAL MEDIA CONSULTANT

## PRICING + PACKAGES.

Looking for a go-to copywriter for your website or company blog?

Need a second pair of eyes on your latest marketing campaign?

I offer flexible writing, editing, and consulting services for small businesses, digital firms, and marketing agencies.

## HOURLY RATES.

\$75/HR

### WRITING

I specialize in blog and article writing and webpage copy for e-commerce, SaaS and wellness businesses.

\$75/HR

### EDITING

I address mechanical errors (spelling, grammar, etc.) and also find ways to improve flow, tone, and readability.

\$100/HR

### CONSULTING

I work one-on-one with business owners to support them with campaign research and ideation.

## PACKAGES.

### CONTENT STRATEGY

Custom content and social media marketing strategy.

Starting at \$2,000 + HST

### FULL WEBSITE + BLOGS

Copy for up to five webpages + four blog posts.

Starting at \$1,500 + HST

### BLOG-IN-A-BOX

Four 500-700 word blog posts, optimized for SEO.

Starting at \$800 + HST

### STRATEGY CALL

30-minute call to discuss your business goals, current content roadblocks, and potential solutions.

\$50 + HST

### 1-ON-1 SESSION

2-hour in-person or virtual session that will give you focus and clarity for your future marketing efforts.

Starting at \$300 + HST

### HALF-DAY CONSULT

4-hour onsite session where we'll dive deep into your biggest content issues and build an actionable plan.

Starting at \$600 + HST

**LET'S GET TO WORK.**

Got a special project in the works? Fill out **my application form** to get a FREE custom quote.